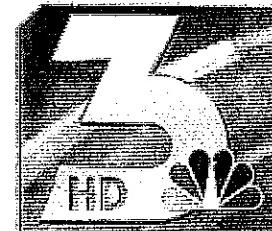


ORDER



Orders	Order / Rev:	104407	Alt Order #:	06832081	Product Desc:	HELLER FOR SENATE	Estimate:		Primary AE:	Amy McCreary
	Flight Dates:	10/03/12 - 10/09/12	Original Date / Rev:	07/18/12 / 10/01/12	Order Type:	GENERAL			Sales Office:	BLPHI
								Sales Region:	National	
Agency	Name:	Strategic Media Services, Inc.			Billing Type:	Cash				
	Buying Contact:				Billing Calendar:	Broadcast				
	Billing Contact:	3299 K St. NW Washington, DC 20007			Billing Cycle:	EOM/EOC				
					Agency Commission:	15%				
Advertiser	Name:	Heller, Dean for U.S. Senate <u>Revised</u>			New Business Thru:					
	Demographic:	A35+			Order Separation:	00:05:00				
	Product Codes:	PLC01			Advertiser External ID:					
	Priority:	SELECT PRIORITY CODE			Agency External ID:					
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN								

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/09/12	132	\$82,375.00	\$70,018.75		October 2012	132	\$82,375.00	\$70,018.75	0.00
					Totals		132	\$82,375.00	\$70,018.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	29%	\$82,375.00
Market	100%	\$284,051.72

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$73,853.45
KLVX	0%	\$0.00
KSNV-	2%	\$5,681.03
KTNV	18%	\$51,129.31
KTUD	1%	\$2,840.52
KVVU	24%	\$68,172.41
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/03/12	10/05/12	M-F 5-6a WakeUp w/Wagners	5-6a	--WTF--	:30	6	\$300.002	0.00	NM		6	\$1,800.00	

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/01/12	10/07/12	--WTF--	6	\$300.00	0.00

Order / Rev: 104407
Alt Order #: 06832081
Flight Dates: 10/03/12 - 10/09/12

Advertiser: Heller, Dean for U.S. Senate
Product Desc: HELLER FOR SENATE
Estimate:

Order / Rev: 104407
Alt Order #: 06832081
Flight Dates: 10/03/12 - 10/09/12

Advertiser: Heller, Dean for U.S. Senate
Product Desc: HELLER FOR SENATE
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 10	KSNV	10/08/12	10/09/12	M-F Today Show III 4th Hour	ISM	10am-11am	MT-----	:30	2	\$225.002	0.00	NM		2	\$450.00
TODAY 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 MT----- 2 \$225.00 0.00															
E 11	KSNV	10/08/12	10/09/12	Rachael Ray	CM	11am-12pm	MT-----	:30	2	\$225.002	0.00	NM		2	\$450.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 MT----- 2 \$225.00 0.00															
E 12	KSNV	10/03/12	10/05/12	Rachael Ray	CM	11am-12pm	--WTF--	:30	3	\$225.002	0.00	NM		3	\$675.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 --WTF-- 3 \$225.00 0.00															
E 13	KSNV	10/03/12	10/05/12	Noon News	CM	12-1230pm	--WTF--	:30	3	\$275.002	0.00	NM		3	\$825.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 --WTF-- 3 \$275.00 0.00															
E 14	KSNV	10/08/12	10/09/12	Noon News	CM	12-1230pm	MT-----	:30	2	\$275.002	0.00	NM		2	\$550.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 MT----- 2 \$275.00 0.00															
E 15	KSNV	10/08/12	10/09/12	The Agenda 1230pm	CM	1230-1p	MT-----	:30	2	\$225.002	0.00	NM		2	\$450.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 MT----- 2 \$225.00 0.00															
E 16	KSNV	10/03/12	10/05/12	The Agenda 1230pm	CM	1230-1p	--WTF--	:30	3	\$225.002	0.00	NM		3	\$675.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 --WTF-- 3 \$225.00 0.00															
E 17	KSNV	10/03/12	10/05/12	Days of our Lives	CM	1258p-2pm	--WTF--	:30	3	\$275.002	0.00	NM		3	\$825.00
DAUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 --WTF-- 3 \$275.00 0.00															
E 18	KSNV	10/08/12	10/09/12	Days of our Lives	CM	1258p-2pm	MT-----	:30	2	\$275.002	0.00	NM		2	\$550.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 MT----- 2 \$275.00 0.00															
E 19	KSNV	10/08/12	10/09/12	The Doctors	CM	2pm-3pm	MT-----	:30	2	\$225.002	0.00	NM		2	\$450.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 MT----- 2 \$225.00 0.00															
E 20	KSNV	10/03/12	10/05/12	The Doctors	CM	2pm-3pm	--WTF--	:30	3	\$225.002	0.00	NM		3	\$675.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 --WTF-- 3 \$225.00 0.00															
E 21	KSNV	10/03/12	10/05/12	Dr. Phil	CM	3-4p	--WTF--	:30	3	\$300.002	0.00	NM		3	\$900.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 --WTF-- 3 \$300.00 0.00															
E 22	KSNV	10/08/12	10/09/12		CM	3-4p	MT-----	:30	2	\$300.002	0.00	NM		2	\$600.00

Order / Rev: 104407
Alt Order #: 06832081
Flight Dates: 10/03/12 - 10/09/12

Advertiser: Heller, Dean for U.S. Senate
Product Desc: HELLER FOR SENATE
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
				Dr. Phil											
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2			\$300.00	0.00					
E 23	KSNV	10/08/12	10/09/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm		:30	2	\$450.002	0.00	NM	2	\$900.00	
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2			\$450.00	0.00					
E 24	KSNV	10/03/12	10/05/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm		:30	3	\$450.002	0.00	NM	3	\$1,350.00	
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	--WTF--		3			\$450.00	0.00					
E 25	KSNV	10/03/12	10/05/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm		:30	3	\$450.002	0.00	NM	3	\$1,350.00	
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	--WTF--		3			\$450.00	0.00					
E 26	KSNV	10/08/12	10/09/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm		:30	2	\$450.002	0.00	NM	2	\$900.00	
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2			\$450.00	0.00					
E 27	KSNV	10/08/12	10/09/12	M-F Early News	CM	5-630p		:30	4	\$900.002	0.00	NM	4	\$3,600.00	
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		4			\$900.00	0.00					
E 28	KSNV	10/03/12	10/05/12	M-F Early News	CM	5-630p		:30	6	\$900.002	0.00	NM	6	\$5,400.00	
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	--WTF--		6			\$900.00	0.00					
E 29	KSNV	10/08/12	10/09/12	M-F Jeopardy	CM	630-7pm		:30	2	\$750.002	0.00	NM	2	\$1,500.00	
				M-F Jeopardy											
				JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2			\$750.00	0.00					
E 30	KSNV	10/03/12	10/05/12	M-F Jeopardy	CM	630-7pm		:30	3	\$750.002	0.00	NM	3	\$2,250.00	
				M-F Jeopardy											
				JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	--TF--		3			\$750.00	0.00					
E 31	KSNV	10/03/12	10/05/12	M-F Wheel	CM	7-730pm		:30	3	\$750.002	0.00	NM	3	\$2,250.00	
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	--WTF--		3			\$750.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg Type</u>			
	2	KSNV	10/01/12-10/07/12	M-F Wheel		7-730pm			--WTF-----	:30	(\$750.00)	0.00	NM		
				See MG 31.4 [DEBATES]											
	4	KSNV	10/03/12-10/03/12	Wheel of Fortune in PRIME	M-SA 8-11p / SUN				--W-----	:30	\$750.00	0.00	NM		
				MG for 31.2 10/03 [inv code]											
E 32	KSNV	10/08/12	10/09/12	M-F Wheel	CM	7-730pm		:30	2	\$750.002	0.00	NM	2	\$1,500.00	
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	MT-----		2			\$750.00	0.00					

Order / Rev: 104407
Alt Order #: 06832081
Flight Dates: 10/03/12 - 10/09/12

Advertiser: Heller, Dean for U.S. Senate
Product Desc: HELLER FOR SENATE
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 32	KSNV	10/08/12	10/09/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MT-----	:30	2	\$750.002	0.00	NM	2	\$1,500.00
WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/08/12 10/14/12 MT----- 2 \$750.00 0.00														
E 33	KSNV	10/08/12	10/09/12	Face to Face/Ralston Rep CM	CM	730-758pm	MT-----	:30	2	\$450.002	0.00	NM	2	\$900.00
FACE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/08/12 10/14/12 MT----- 2 \$450.00 0.00														
E 34	KSNV	10/03/12	10/05/12	Face to Face/Ralston Rep CM	CM	730-758pm	---TF--	:30	3	\$450.002	0.00	NM	3	\$1,350.00
FACE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/01/12 10/07/12 ---TF-- 3 \$450.00 0.00														
E 35	KSNV	10/04/12	10/04/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$775.002	0.00	NM	1	\$775.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/01/12 10/07/12 ---T--- 1 \$775.00 0.00														
E 36	KSNV	10/08/12	10/08/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$775.002	0.00	NM	1	\$775.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/08/12 10/14/12 M----- 1 \$775.00 0.00														
E 37	KSNV	10/08/12	10/09/12	The Tonight Show	CM	1135p-1237a	MT-----	:30	2	\$275.002	0.00	NM	2	\$550.00
TON SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/08/12 10/14/12 MT----- 2 \$275.00 0.00														
E 38	KSNV	10/03/12	10/05/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$275.002	0.00	NM	3	\$825.00
TON SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/01/12 10/07/12 --WTF-- 3 \$275.00 0.00														
E 39	KSNV	10/08/12	10/08/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$2,400.002	0.00	NM	1	\$2,400.00
VOICE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/08/12 10/14/12 M----- 1 \$2,400.00 0.00														
E 40	KSNV	10/09/12	10/09/12	Tues PR 8-9p	CM	8-9pm	-T-----	:30	1	\$2,400.002	0.00	NM	1	\$2,400.00
VOICE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/08/12 10/14/12 -T----- 1 \$2,400.00 0.00														
E 41	KSNV	10/04/12	10/04/12	Thurs PR 10-11p	CM	10-11pm	---T---	:30	1	\$2,100.002	0.00	NM	1	\$2,100.00
ROCK CENTER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/01/12 10/07/12 ---T--- 1 \$2,100.00 0.00														
E 42	KSNV	10/05/12	10/05/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$2,100.002	0.00	NM	1	\$2,100.00
DLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/01/12 10/07/12 ----F-- 1 \$2,100.00 0.00														
E 43	KSNV	10/06/12	10/07/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	----SS	:30	2	\$750.002	0.00	NM	2	\$1,500.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/01/12 10/07/12 ----SS 2 \$750.00 0.00														
E 44	KSNV	10/06/12	10/06/12		CM	6a-7a	----S-	:30	1	\$225.002	0.00	NM	1	\$225.00

Order / Rev: 104407
 Alt Order #: 06832081
 Flight Dates: 10/03/12 - 10/09/12

Advertiser: Heller, Dean for U.S. Senate
 Product Desc: HELLER FOR SENATE
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
News 3 Sunrise - SATURDAY																										
News 3 Sunrise SATURDAY																										
NEWS																										
<table> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S-</td><td>1</td><td>\$225.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S-	1	\$225.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S-	1	\$225.00	0.00																					
E 45	KSNV	10/06/12	10/06/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$325.002	0.00	NM		1	\$325.00											
SAT TODAY																										
<table> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S-</td><td>1</td><td>\$325.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S-	1	\$325.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S-	1	\$325.00	0.00																					
E 46	KSNV	10/06/12	10/06/12	News 3 Today - SATURDAY	CM	9am-930am	-----S-	:30	1	\$300.002	0.00	NM		1	\$300.00											
News 3 Today - SAT																										
NEWS																										
<table> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S-</td><td>1</td><td>\$300.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S-	1	\$300.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S-	1	\$300.00	0.00																					
E 48	KSNV	10/06/12	10/06/12	SIGN ON-SIGN OFF	CM	5a-459a (9:30 PM-10:30 PM)	-----S-	:30	1	\$375.002	0.00	NM		1	\$375.00											
ROS																										
JEP/WHEEL																										
<table> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S-</td><td>1</td><td>\$375.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S-	1	\$375.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S-	1	\$375.00	0.00																					
E 49	KSNV	10/06/12	10/06/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.002	0.00	NM		1	\$750.00											
Saturday Night Live																										
SNL																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S-	1	\$750.00	0.00																					
E 50	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$225.002	0.00	NM		1	\$225.00											
News 3 Sunrise SUNDAY																										
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$225.00	0.00																					
E 51	KSNV	10/07/12	10/07/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$500.002	0.00	NM		1	\$500.00											
Sunday Today																										
SUN TODAY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$500.00	0.00																					
E 52	KSNV	10/07/12	10/07/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$1,900.002	0.00	NM		1	\$1,900.00											
Meet the Press																										
MTP																										
<table> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$1,900.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/01/12	10/07/12	-----S	1	\$1,900.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$1,900.00	0.00																					
E 53	KSNV	10/07/12	10/07/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$250.002	0.00	NM		1	\$250.00											
News 3 Today																										
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$250.00	0.00																					
E 54	KSNV	10/07/12	10/07/12	Chris Matthews 9:30AM GM	CM	9:30a-10a	-----S	:30	1	\$375.002	0.00	NM		1	\$375.00											
Chris Matthews SUN 9:30am																										
CM																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$375.00	0.00																					
E 55	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$1,600.002	0.00	NM		1	\$1,600.00											
NFL Pre-Game																										
FNIA																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$1,600.00	0.00																					
E 56	KSNV	10/07/12	10/07/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$8,000.002	0.00	NM		1	\$8,000.00											
NFL Football																										
SNF																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-----S	1	\$8,000.00	0.00																					
E 57	KSNV	10/07/12	10/07/12		CM	1p-9p	-----S	:30	1	\$6,500.002	0.00	NM		1	\$6,500.00											

Order / Rev: 104407
Alt Order #: 06832081
Flight Dates: 10/03/12 - 10/09/12

Advertiser:	Heller, Dean for U.S. Senate
Product Desc:	HELLER FOR SENATE
Estimate:	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NFL End of Game Break											
				NFL End of Game Break											
				SNF-POSTGAME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S		1	\$6,500.00		0.00						
E 58	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas	Sun	1135p-1200a	-----S	:30	1	\$200.00	2	0.00	NM	1	\$200.00
				Sports Night in Las Vegas											
				SPORTS NIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S		1	\$200.00		0.00						
N 59	KSNV	10/03/12	10/05/12	M-F Today Show III 4th Hour	BM	10am-11am	--WTF--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Today 4th Hour											
				TODAY 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	--WTF--		1	\$325.00		0.00						